Global Business Development Trade Partner Profile



Mexico Trade Partner Rank: 5

Mexico is a federal republic consisting of 31 states and one federal district. It is located on the North American continent, bordering the Caribbean Sea and the Gulf of Mexico, between Belize and the United States and bordering the North Pacific Ocean, between Guatemala and the United States. Its capital is Mexico City. Mexico is approximately three times the size of Texas.

Mexico has a trillion dollar free market economy. It contains a mixture of modern and outmoded industry and agriculture, increasingly dominated by the private sector. Mexico has 12 free trade agreements with over 40 countries including, Guatemala, Honduras, El Salvador, the European Free Trade Area, and Japan, placing more than 90 percent of trade under free trade agreements.

Nevada Exports to Mexico:	2006 \$207,896,016 2007 \$177,561,462 2008 \$185,652,924
Primary Nevada Exports: (In descending rank by export value)	 Electronic integrated circuits (EIC) Polystyrene Passenger vehicle components EIC, processors and controllers Airplanes and small aircraft EIC, memories Coin, token operated games, parts and accessories Parts and accessories of motor vehicles EIC and microassembly parts Photosensitive semiconductor devices including photovoltaic cells
NV Companies Exporting to Mexico:	Adrienne Electronics Corporation (Las Vegas)—Manufactures and distributes time code reading and generating devices, VTR control and interface products and video switching equipment; Aldor Electronic Services (Las Vegas)—Electronic controllers and drivers to the sign industry; multi-point solid state flashers for neon or incandescent signs; Altair Nanotechnologies Inc. (Reno)—Advanced ceramic nanotechnology materials, chemical engineering and controlled nanoparticle manufacturing; Anachemia Science (Sparks)—Laboratory supplies and chemicals, primarily serving the mining industry; Aqueous Labs, Inc. (Las Vegas)—Custom formulations & private label manufacturing; Armand Manufacturing, Inc. (Henderson)—Static control products bags, cushion bags, cart covers, heel grounders, bench mats; Asahi Seiko USA, Inc. (Las Vegas)—Manufacture and distribute coin handling equipment; Basic Food Flavors, Inc. (Las Vegas)—Manufacture and distribute coin handling equipment; Basic Food Flavors, Inc. (Las Vegas)—Manufacture of microsoil; CareBorne, Inc. (Reno)—Crutch Design and Sales; Clareblend, Inc. (Reno)—Electrology, Skin Care Equipment; Colorite Plastics Company (Sparks)—Manufactures garden hoses and PVC Pellets; Crestwood Cutter, Inc. (Reno)—Hand held box openers; Custom Deco West (Las Vegas)—design custom glassware; D-7 Manufacturing, Inc. (Fernley)—Rough Terrain Forklifts; Dura-Bond Bearing Company (Carson City)—Auto engine parts; Duraflex International Company (Sparks)—Manufacture of Diving Boards and Diving Stands; Elform Inc. (Wadsworth)—Wholesale distributor for electronic components; Evco Plastics (Reno)—Plastic injection molding: Frontline Systems, Inc. (Incline Village)—Optimization software; Geothermal Development Associates (Reno)—Geothermal consulting and engineering; Globe Turbocharger (Reno)—Manufactures turbochargers for large working ships; Goodfellow Corporation (Boulder City)—Provide equipment, parts and service to the sand and gravel industry; Gopher Products Corporation (Carson City)—Books, accessories, rack
Mexico Imports from U.S: (In descending rank by import value)	Mexico imported \$\$308.6 billion worth of foreign goods last year including metal-working machines, steel mill products, agricultural machinery, electrical

	equipment, car parts for assembly, repair parts for motor vehicles, aircraft and aircraft parts.
	Leading suppliers to Mexico were: U.S. 55%, China 7.1%, South Korea 5.2% (2008).
NCED Trade and Investment Representatives:	Vince Lencioni LGA Consulting Cerro del las Campanas No. 3, Suites 102 & 103 San Andres Atenco 54040 Tlanlnepantla, Estado de Mexico Phone: 52-555-378-3840 Fax: 52-555-378-9048 Email: vlencioni@lgaconsulting.com
Honorary Consul to Nevada:	A full-time Consul is appointed to Nevada.
Consulate Office (NV Jurisdiction):	Consul Mariano Lemus 330 S. 4 th Street Las Vegas, Nevada 89101 Phone: 702-383-9128 Fax: 702-383-0683 mlemus@sre.gob.mx
Trade Office (NV Jurisdiction):	Pro Mexico 350 South Figueroa St., World Trade Center Suite 296 Los Angeles, California, 90071 Phone: (001 213) 628-1220 ext. 296 Fax: 628-8466 http://promexico.gob.mx/wb/Promexico/idiomas/_lang/en
Foreign-owned Companies in NV:	CEMEX, producer of cement products
Renewables:	As required by the Constitution, the electricity sector is federally owned, with the Federal Electricity Commission (CFE) essentially controlling the whole sector. The generation sector was opened to private participation in 1992. However, the CFE, is still the dominant player in the generation sector, with two-thirds of installed capacity. As of the end of 2008, private generators held about 23 GW of generation capacity. Private generators have to sell all their output to CFE since they are not allowed to sell directly to users. Mexico has world's third largest solar potential. The country's gross solar potential is estimated at 5kWh/m2 daily, which corresponds to 50 times national electricity generation. Currently, there is over 1 million square meters of solar thermal panels installed in Mexico, while in 2005, there were 115,000 square meters of solar PV (photo-voltaic). It is expected that in 2012 there will be 1.8 million square meters of installed solar thermal panels. Mexico has a large geothermal potential due to its intense tectonic and volcanic activity. This potential has been estimated at 1,395 MW by CFE, although this figure is likely to be much higher. It ranks third in geothermal power production worldwide. In 2009, geothermal installed capacity was 964.5 MW and total production was 7.1 TWh. There are four geothermal fields in production: Cerro Prieto, Los Azufres, Los Humeros and Las Tres Vírgenes. Wind power production is still very limited in Mexico, although the country's potential is estimated to be very high. Three main areas for wind generation have been identified: the Isthmus of Tehuantepec,in the state of Oaxaca; La Rumorosa, in the state of Baja California; and the states of Zacatecas, Hidalgo, Veracruz, Sinaloa and the Yucatan Peninsula.
U.S. Embassy in Mexico	Embassy Location: Paseo de la Reforma 305, Colonia Cuauhtemoc, 06500 Mexico, Distrito Federal Mailing Address: P. O. Box 9000, Brownsville, TX 78520-9000 Telephone: [52] (55) 5080-2000 Fax: [52] (55) 5511-9980 Consulate(s) General: Ciudad Juarez, Guadalajara, Monterrey, Tijuana Consulate(s): Hermosillo, Matamoros, Merida, Nogales, Nuevo Laredo
Other Information:	La Prensa — http://www.oem.com.mx/laprensa/

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